

# Junior Manager, Communication – Offshore Energy and Nature

Hiring as soon as possible; location Berlin

This vacancy will remain open until we have found a suitable candidate

# 1. Background

The Renewables Grid Initiative is a unique collaboration between NGOs and transmission system operators (TSOs) from across Europe, engaging in an 'energy transition ecosystem-of-actors'. We promote fair, transparent and sustainable grid development to enable the growth of renewables to achieve full decarbonisation in line with the Paris Agreement.

At RGI, we are convinced that the energy, climate and biodiversity crises can and should be tackled in parallel. In this context, we are increasing our activities related to the protection and restoration of nature in connection with the energy transition – particularly the deployment of renewable energy sources (RES) and electricity grids, both on land and at sea.

In 2020, RGI established a multi-stakeholder platform called the *Offshore Coalition for Energy and Nature* (OCEaN). OCEaN brings together NGOs, wind industry actors, and grid operators active in the North and Baltic seas, with the aim of finding sustainable solutions to accelerate offshore wind and grid infrastructure development while protecting and restoring marine ecosystems. Building on the successful in the North and Baltic seas, RGI established a coalition in the Mediterranean – Med OCEaN – in 2023.

We are currently seeking a **Junior Manager**, **Communication** to contribute to the communication work of RGI's Offshore Team, focusing on the deployment of offshore wind and grid infrastructure alongside the protection and restoration of marine ecosystems.

# 2. Specific tasks

The Junior Manager will contribute to OCEaN's work by undertaking the following tasks:

- Support social media campaign design, content creation, execution, and impact measurement/analysis. These social media campaigns will primarily be based on content which has already been designed and approved by OCEaN Members. The task(s) therefore require the candidate to be detail-oriented, sensitive to the compromises found in a Coalition with 50+ Members, have the ability to be creative with design and language within limitations set by pre-approved content, and have an aptitude for social media trends, requirements, and technical capacities across multiple platforms (LinkedIn, Bluesky, Instagram, TikTok).
- Contribute to and edit core content which makes up RGI's offshore communication (RGI and OCEaN websites, reports and publications, infographics, internal briefings, newsletters, large email send-outs from platforms such as Mailchimp, etc.). Ability to quickly and effectively summarise and edit text in English and other languages.
- Support in the planning, scoping, logistics, and execution of events (both online and in-person) from RGI, with a particular focus on RGI's offshore work and OCEaN. This includes, but is not limited to, venue scoping, financial planning, concept design (both content and appearance) of events, creation of event timelines (both long- and short-term).
- Contribute to OCEaN's work areas (divided by topic into Task Forces). Support RGI's offshore team with our Task Forces work (e.g., logistics, meetings, content,



- policy research and analysis, etc.). Specific thematic tasks will be adjusted depending on the candidate's profile and interest.
- Contribute to RGI's work and initiatives (e.g., GINGR), including supporting RGI's communications team with ad hoc tasks as needed.

## 3. Qualifications and skills

#### Candidates should have:

- A Bachelor's or Master's degree in Political Science, Renewable Energy Systems/Policy, Environmental studies, Communications, or a related field.
- At <u>least 1 year</u> of documented experience in relevant domain (e.g., renewable energy, blue economy, marine policy, climate communication, or environmental governance).
- Excellent written and verbal communication and skills in English, demonstrated through native proficiency or an internationally recognised English proficiency test at C2 level. Fluency in additional European languages is considered an asset.
- Strong attention to detail when completing written tasks. Experience or qualifications
  demonstrating skills in English proofreading, copywriting, and/or editing are a distinct
  advantage and should be indicated.
- Strong aptitude in the complete Microsoft Office suite, particular Excel, Word, and PowerPoint. Skills with the Adobe suite are a major advantage.
- Knowledge of EU energy and environmental policies, as well as an understanding of key stakeholder groups and their respective positions within the European policy landscape.
- Experience working in international and interdisciplinary environments is an advantage.
- Interest and skills in digital design, particularly in Adobe or Figma, are not required but are an advantage and should be indicated in the applicant's cover letter or CV.
- Ability to work independently, manage time effectively, and structure tasks proactively.
- A collaborative mindset with the willingness to work closely with team members and contribute to other relevant RGI projects.
- Ability and willingness to learn new skills and topics and grow within our organisation.

### 4. What we offer

- We work in a field that is tackling the triple crisis of energy security, climate change, and biodiversity loss with member organisations and team members who are truly committed to the cause.
- We are operating at the heart of an exciting industry that is currently undergoing a massive transformation.
- We are an international, diverse, and interactive team, continuously creating something new.
- We work with a broad group of stakeholders at the European and international levels.
- We work at the interface of corporate energy, non-governmental organisations, and policymaking.



## 5. Your application

Please address your application to Antonella Battaglini, RGI's CEO. Include a CV, answer to the two questions under item 6 below, and a letter of motivation (1 page maximum) indicating your expected salary and your earliest available starting date. Applications should be sent by email to <a href="mailto:jobs@renewables-grid.eu">jobs@renewables-grid.eu</a>.

We are looking for a candidate who can start **as soon as possible**. The contract will initially run for two years, with the option of extension.

RGI's office is based in Berlin. This is an in-person position.

Only candidates with the required qualifications will receive feedback to their application and only complete applications will be considered.

## 6. Questions

- 1. Please review this video and share your suggestions for improvement (max 200 words).
- 2. What concrete actions would you propose to strengthen the visibility and engagement of <a href="OCEaN's LinkedIn page">OCEaN's LinkedIn page</a>? (max. 200 words).

Candidates are encouraged not to use AI tools. Our recruiting process will also require candidates to complete a written task if they are invited to an interview.