

Manager (gn) Press and Communications

Stellenanbieter: Agora Think Tanks gGmbH

Agora Industrie

Achieving climate neutrality by mid-century requires decisive efforts across all sectors of society. Early investments in clean technologies not only cut emissions but also reduce fossil fuel dependence and boost long-term competitiveness of industry – helping position companies as leaders in emerging markets for climate-neutral products. Smart policy support can turn climate action into a competitive advantage. Understanding the processes and challenges is essential for taking political decisions and enabling a smooth transition to a climate-neutral economy.

The Agora think tanks – Agora Energiewende, Agora Industry and Agora Agriculture – drive systemic transformation by developing evidence-based policy solutions, assessing technology options and building international collaborations. As independent and non-partisan think tanks and policy laboratories, we analyse upcoming challenges, share knowledge with decision-makers and stakeholders, inform the public debate and enable a productive exchange of ideas.

Our team is multinational, multidisciplinary, and works across the globe with various partner organisations. To strengthen the reach and impact of our work, we are currently looking for a:

Manager (gn) Press and Communications

Berlin-based, full-or part-time role (min. 32 hrs), f/m/d

In this role, you will be part of our 18-person communications team based across Berlin, Brussels and Bangkok. You will primarily work on topics related to achieving climate-neutral industry internationally and in Germany, coordinating closely with our communication colleagues in Brussels. In close cooperation with content teams working on the industry transformation and related topics, you will develop narratives and messaging, communicating about Agora's work through various channels, liaise with journalists, maintain and build on a network of communication partnerships, and further develop Agora's communication strategy.

Aufgaben

- Managing Agora's communication and outreach, relating primarily to our work on industry internationally and in Germany. This includes pitching stories, working with different communication formats, writing press releases, organising press events and



- producing web and social media content in close collaboration with content leads;
- Keeping up with debates to develop relevant messages;
- Project management to guide content teams in their outreach and team support for all communications-related activities;
- Internal communications to ensure flow of information and knowledge sharing;
- Liaising with journalists and responding to media requests, particularly on our climate-neutral industry work in cooperation with relevant colleagues;
- Collaborating with communication colleagues of think tank partners (in particular the International Network of Energy Transition Think Tanks INETTT);
- Further developing Agora's Industry's communication strategy;
- Enhancing the Agora Industry brand and its outreach channels (newsletters, events, website, social media) across different geographies;
- Moderating public events;
- Working closely with communication colleagues in Brussels on EU industry work.

Anforderungen

- At least 4 years of work experience and a proven track-record in communications, e.g., in the PR-sector or in a similar role in another organisation;
- Outstanding writing skills and demonstrated experience in producing compelling media/outreach materials;
- A political mind with the strong desire to actively shape the global clean energy and industry transition;
- Strong project management skills;
- Collaborative spirit with the desire to work in a diverse team in different geographies;
- Preferably a solid understanding of energy and industrial policies;
- A confident, practical and entrepreneurial character, with openness to working hands-on, proactively and independently on diverse challenges and topics in parallel;
- Full command of English and German language in speaking, reading and writing; other languages a plus; and
- Proven skills in dealing with social media, ideally including video and audio, and experience in using CMS (like Typo 3).

We assume that there are excellent candidates for the job who do not meet all the criteria in the description. Maybe you have certain skills we haven't thought of yet? Tell us why you are the right person for the job.

Benefits

- An opportunity to work in a mission-driven, highly motivated, and international team in a strategically important position;
- Diverse experiences, including professional relationships with colleagues and experts from a variety of countries around the globe, and working with important policy processes at national and international level;

- A cooperative working atmosphere with flat communication and decision-making hierarchies;
- Flexible working hours and a hybrid work environment, with access to an attractive office space in central Berlin and a good setup to work from home;
- Weekly breakfast, team events and other get-togethers with colleagues from around the globe;
- One option from our benefit basket (e.g. Jobticket, Shopping Vouchers, etc.);
- Opportunities for professional and personal development and advancement, including access to a mental well-being platform;
- Assistance with the visa process for international candidates;
- Entitlement of 29 paid leave days per year (5-days working week); 24th & 31st December off-work;
- A full or part-time role with initially a two-year employment contract.

Bewerbungsprozess

Does this position appeal to you? Are you excited by the prospect of working in a crucial role with a committed team on an essential task for the future? If so, we look forward to receiving your application until the **7th of September 2025** through our Agora Industry Website (**via the "Ich bin interessiert" button**).

Please upload a letter of motivation and your CV. We ask that you refrain from including an application photo.

We want an energy transition for everyone from everyone. Therefore, we are particularly pleased to receive applications from people from groups that have been underrepresented in energy policy. We welcome applications regardless of gender and gender identity, nationality, ethnic origin, religion or belief, disability and age, and sexual orientation. Unfortunately, our offices in Berlin are not completely barrier-free, but we are open to find individual solutions.

If you have any questions, please do not hesitate to contact Marcus Berkenhagen at marcus.berkenhagen@agora-thinktanks.org.

- **Anstellungsart:** Befristetes Arbeitsverhältnis
- **Arbeitszeit:** Flexibel, 32 h/Woche

Einsatzort: 10178 Berlin / hybrid, Deutschland

Stellenanbieter: Agora Think Tanks gGmbH
Anna-Louisa-Karsch-Straße 2
10178 Berlin, Deutschland

Ansprechpartner: HR-Manager, Marcus Berkenhagen

E-Mail: marcus.berkenhagen@agora-thinktanks.org

Online-Bewerbung:

https://agora-thinktanks.jobs.personio.com/job/2280523?_pc=1369691#apply

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