

Senior Communications Officer, Clean Economy

Stellenanbieter: E3G - Third Generation Environmentalism gGmbH

E3G is looking for a highly motivated and talented Senior Communications Officer to coordinate the E3G's wider communications work on clean economy in the EU, including industry and steel decarbonisation and lead on EFFSN communications. This role will be based in either E3G's Brussels or Berlin office.

Background

E3G is an independent climate change think tank with a global outlook. We are world leading strategists on the political economy of climate change, dedicated to achieving a safe climate for all. We work on the frontier of the climate landscape tackling the barriers and advancing the solutions to a safe climate. Our goal is to translate climate politics, economics and policies into action. E3G is consistently ranked as one of the top ten most influential environmental think tanks in the world by the University of Pennsylvania's Global GoTo Think Tank Index.

Role

This position will support E3G's clean economy and lead the European Fossil-Free Steel Network (EFFSN) communications work. The role will contribute to E3G's wider EU comms activities, reporting to the Director of Communications, E3G, working closely with the Head of the EFFSN in E3G's capacity as co-convenor of the EFFSN. It will work as part of the wider Comms Team and alongside the wider E3G clean economy, and EU Teams.

E3G's Clean Economy work aims for a climate-neutral economy by shifting industrial and trade policy. This includes work on the politics and policies required to transition steel, cement and chemicals sectors to net-zero pathways. The successful candidate will work closely with the Clean Economy team's efforts in Europe.

The European Fossil-Free Steel Network is comprised of over 200 civil society members from more than 90 NGOs, think tanks and campaigning organisations, working towards accelerating steel decarbonisation in Europe. The network has highly developed internal channels to communicate the latest updates on steel decarbonisation and pursues collaborative action among its members to jointly push for the cleanest and fastest possible decarbonisation of the European steel industry.

The role will lead on the implementation and continued development of the network's overarching communication strategy; co-develop compelling, data-driven narratives and campaign messages to influence decision-makers and amplify strategic resources from members to the network.

The successful candidate should have a strategic eye for a strong story, be good at stakeholder and CSO coordination and influencing work within the membership network.

Key responsibilities

- **Communication Strategy and Planning:** Working with the Comms Team, the Clean Economy team, and with EFFSN members to lead, develop and deliver comprehensive communication strategies and campaigns that effectively communicate research findings, policy recommendations, and thought leadership on steel sector decarbonisation and build on the yearlong EFFSN Communications Strategy developed in 2025 for implementation in 2026 and beyond. To develop these taking into account the wider E3G strategy for the transition to a clean economy including industry and steel decarbonisation
- **Messaging and Storytelling:** co-develop with the EFFSN communications working group compelling and impactful messages, stories, and narratives for different comms channels, that resonate with our various audiences as the go to for CSOs in the steel space, including steel producers, workers, policymakers, financial institutions, media outlets, civil society organisations, and communities living around steelworks, electric vehicle enthusiasts or financial analysts. Ensure that communication materials are clear, concise, and accessible to diverse stakeholders.
- **Media Relations:** Bring in understanding of the media landscape at EU and member state level into the Comms Working Group of the EFFSN to direct communications officers from the network towards appropriate media outlets. Proactively identify opportunities to pitch stories for EFFSN members and relevant E3G experts and spokespeople.
- **Stakeholder Engagement within the EFFSN:** Lead the work of the EFFSN Comms Working Group, engage with network members outside of this group by attending and leading comms working group and other important network calls, engaging with other EFFSN working groups and reaching out proactively to members to offer comms advice and strategy. Develop plans for the EFFSN members to best represent EFFSN's work at conferences, workshops, and relevant events to establish relationships and enhance the network's profile.
- **Monitoring and Evaluation:** Track and analyse the impact of EFFSN Members' communications efforts, including media coverage, social media tracking and stakeholder feedback. Provide regular reports as part of E3G and stakeholder reporting to senior staff and funders on the effectiveness of communication strategies and identify areas for improvement.

Experience and skills

The successful candidate will bring relevant professional experience with progressive levels of responsibilities and a track record of achievements in the following areas:

- Relevant, high quality professional communications experience, minimum five years with a demonstrable impeccable level of written and spoken English.

- Native-level German highly desirable; fluency in other European languages will be considered a plus.
- Proven experience in working in networks with a strong track-record of leading on internal communications and stakeholder management. Demonstrated ability to work with a diverse range of stakeholders, researchers, journalists, and civil society organisations.
- Proven experience in developing and implementing communication strategies, events and campaigns. Understanding of digital comms tools and platforms, including social media management, website content management systems, and email marketing.
- Experience in media relations, including pitching stories, organising press events, and securing media coverage.
- Strong organisational and project management skills, with the ability to multitask and meet deadlines in a fast-paced environment.
- Outstanding written and verbal communication skills, with the ability to convey complex ideas in a clear and engaging manner.
- Good understanding of climate change issues, and the policy landscape and interest in industry decarbonisation.

What we offer

- Permanent, full-time position.
- 35-hour work week.
- Flexible working arrangements and hybrid working approach.
- 25 vacation days + additional leave between Christmas and New Year.
- Additional Pension contribution plan.
- Yearly process for remuneration review.
- The indicative salary range in Berlin is €39,858 - €44,000 annually, dependant on experience.
- BahnCard50 travel cover.

E3G will require candidates to demonstrate that they have the right to live and work in the jurisdiction in which E3G employs them.

How to apply

Please submit your application in English.

Please include:

- A CV of maximum two pages
- A cover letter of no more than one page outlining why you are applying for this role and when you would be able to start.

The deadline for applications is **Tuesday 6 January 2026**. Interviews are anticipated to take place in January.

Whilst we very much appreciate the time you will have taken with your application, unfortunately due to the level of response we receive we will not be able to reply to every candidate. Therefore, if you have not heard from us with 2 weeks of the closing date, please assume that on this occasion you have been unsuccessful.

E3G values diversity and welcomes applications from all suitably qualified candidates regardless of age, gender, race, disability, sexual orientation, religion or ethnic background. We aim to build an inclusive workforce that is reflective of the populations we support and actively seek applications from those who are marginalized and underrepresented. We are committed to providing reasonable accommodations to applicants with disabilities.

Bewerbungsschluss: 06.01.2026

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greenjobs.de-Adresse dieses Stellenangebots: <https://www.greenjobs.de/a100149684>