

# Senior Website Officer (gn)

**Stellenanbieter:** ClientEarth – Anwälte der Erde

ClientEarth teams across the world are using the power of the law to build a future for our planet in which people and nature can thrive, together. We hold governments and companies to account on their environmental obligations and we work to ensure that effective laws are in place that protect people and planet.

Join ClientEarth as our Website Officer and shape a world-class digital platform that informs, engages, and inspires action. You will lead web strategy, optimise UX and SEO, and drive innovation across our global digital presence.

## Meet your Manager

In this role, you will report to Irene Lorenzo, ClientEarth's Digital Communications Lead. With over 10 years of international experience in the charity sector, Irene leads ClientEarth's digital communications work across websites and social media, driving digital strategy, content direction, and audience engagement. Before joining ClientEarth, Irene held senior digital roles in both LGBTQ+ rights and international environmental organisations.

## Aufgaben

- Own and maintain ClientEarth's global website, ensuring content accuracy, accessibility, and brand alignment
- Support the work of colleagues in 8 other geographies who are responsible for their websites but require guidance.
- Lead SEO and GEO optimisation strategies to maximise visibility and engagement
- Produce and edit high-quality, compelling web content that reflects ClientEarth's mission and tone of voice.
- Contribute to the development and implementation of ClientEarth's five-year website strategy.

## Anforderungen

- Proven experience managing large-scale websites, including content strategy and technical oversight. (essential)
- Strong understanding of SEO, UX principles, and web accessibility standards. (essential)
- Experience in project management and stakeholder coordination. (essential)
- Exceptional copywriting and editing skills for digital platforms. (essential)
- Fluent in English (CEFR level C2) as well as either German or Polish.

## Benefits

**Flexible working:** We are proud to be a **Flexa** accredited Employer. Visit our **Flexa Employer page** for more information on our approach to flexible working. Our flexible working policy allows our people the choice to decide to work from home/another location in the country where their contract of employment is issued for 80% of their month, with the other 20% of their month being office-based **See our Benefits page for more as well as our flexible working FAQ.**

## Bewerbungsprozess

Hours: Full Time

Closing Dates: 23 February 2026

First Interview Dates: 2 and 3 March 2026

- **Anstellungsart:** Festanstellung
- **Arbeitszeit:** Flexibel
- **Jahresgehalt:** 55.000 €
- **Berufserfahrung:** 3 - 5 Jahre

**Bewerbungsschluss:** 23.02.2026

**Einsatzort:** 10179 Berlin / hybrid, Deutschland

**Stellenanbieter:** ClientEarth – Anwälte der Erde  
Albrechtstraße 22  
10117 Berlin, Deutschland

**Online-Bewerbung:** <https://jobs.clientearth.org/jobs/vacancy/988/Good%20Jobs%20DE/detail>

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**greenjobs.de-Adresse dieses Stellenangebots:** <https://www.greenjobs.de/a100150964>