

# Manager – Communication (GINGR)

Location Berlin

Start: as soon as possible

## 1. Background

The Renewables Grid Initiative (RGI) is a unique collaboration of NGOs and TSOs from across Europe engaging in an 'energy transition ecosystem-of-actors'. We promote fair, transparent, sustainable grid development to enable the growth of renewables to achieve full decarbonisation in line with the Paris Agreement. GINGR is a joint initiative by the Renewables Grid Initiative (RGI) and the International Union for Conservation of Nature (IUCN). GINGR looks to facilitate Nature- and People-Positive renewable energy and grid deployment by establishing an industry-supported and government-endorsed monitoring and reporting framework on a global scale. See [GINGR.org](https://www.gingr.org) for more details.

RGI is looking for a Communication Manager for the GINGR Team to lead and coordinate a diverse international portfolio of communication, event, and advocacy activities. You will work in our Berlin office as part of a dynamic, international team that bridges sectors and cultures reporting on a day-to-day basis to the GINGR Secretariat lead. The successful candidate should fit well into our open and international team of smart, driven, and creative individuals, and be comfortable bridging intercultural divides between the corporate and non-governmental world. The selected candidate will need to be based in Berlin and work primarily from our offices. One day per week of home office working will be allowed.

## 2. Your Role

As the lead Communication Manager for the GINGR programme of work, you will contribute to and lead key activities, working closely with colleagues across teams. Your tasks will include:

- **Strategic Communication:** Together with colleagues, develop long-term communication goals, and plan and implement related communication strategies.
- **Content Creation:** Draft and edit newsletters, website content, social media posts, annual reports and publications. Research and find relevant external content to share via the GINGR comms channels to support profile building.
- **Campaigns & Media:** Develop compelling campaigns across digital and print platforms and oversee input into digital and audiovisual material creation (videos, infographics, factsheets, etc.).
- **Event Management:** Co-lead / support with the organisation of major events, including conferences, webinars, trainings, and study tours.
- **Stakeholder Engagement:** Support with the Roll-out of GINGR's CRM system, strengthen relationships with GINGR stakeholders to build synergies, expand networks, and support advocacy.
- **Fundraising Support:** Contribute to grant proposals and related materials.
- **Project Management:** Participate in, support and lead on GINGR projects.
- **Contributing to RGI's other work and initiatives** – Opportunity to support the Offshore Coalition for Energy and Nature (OCEaN) project (whose activities are closely aligned with and complementary to GINGR), and RGI's communications team with ad hoc tasks as needed.

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## 3. Your Qualifications and skills

We are looking for a proactive and self-organised team player who thrives in a dynamic, multicultural environment and is eager to drive meaningful change.

### Required qualifications and experience:

- Minimum three years of relevant and full-time professional experience in a variety of communications areas, preferably in international or NGO/public sector settings.
- Proven track record of working independently and within teams
- Proven track record in content development, media relations (maintaining media contacts, preparing content for print or digital interviews) and social media management. Skills in social media platforms utilised by GINGR is an asset (i.e. LinkedIn, Bluesky, Instagram, TikTok).
- Strong writing, editing, and presentation skills in English (an additional European language with C1 competency would be a plus).
- Experience in organising events and managing diverse stakeholders. Comfortable managing and delivering projects independently across organisational boundaries.

### Desirable attributes:

- Knowledge of renewable energy, climate, and environmental policies and related stakeholder landscapes.
- Academic background in media/communication, political science, energy/environment studies, or similar.
- Proficiency in graphic design, especially using Adobe Creative Suite (Illustrator, InDesign, Photoshop).
- Demonstrable experience using Mailchimp for email campaign creation, audience segmentation, automation, and performance reporting.
- Proficiency in website editing platforms such as Wix, including content updates, layout management, and basic design adjustment.

### Key professional attributes:

- Self-motivated, organised, and detail oriented.
- Collaborative spirit with a solution-driven mindset.
- Curious about energy and nature developments and interested in having an impact.
- Strong interpersonal skills and ability to engage constructively with diverse stakeholders.
- Comfortable working under pressure and handling complex topics quickly.

**Note:** Candidates must already hold a valid work permit for Germany. Knowledge of German is desirable but not essential as GINGR is a global programme.

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## 4. What we offer

- An opportunity to work at the forefront of a pioneering nature and social impact project in the energy sector – in a critical area undergoing rapid transformation.
- To be part of a highly international, interdisciplinary, skilled and mission-driven team. To learn from colleagues that have had diverse experiences.
- An opportunity to have high levels of responsibility for projects and programmes of work, as well as direct engagement with senior international project stakeholders from industry, civil society, and policy.
- Occasional opportunities for EU and overseas travel associated with planned GINGR events and workshops.
- An opportunity to contribute to a large innovative project that bridges technical insights, communication, advocacy, stakeholder engagement and system change.
- To be a part of the wider RGI Communications team, engaging with peers, receiving training and development opportunities that will help advance your skills and capabilities.

## 5. How to apply / Other details

**Submission:** Please send your application to **Gus Schellekens, Director GINGR**, at [jobs@renewables-grid.eu](mailto:jobs@renewables-grid.eu). Your application must include:

- A **1-page motivation letter** (mentioning your earliest start date and salary expectations)
- A full professional **CV** including qualifications and work experiences
- A **summary** document showcasing relevant work case studies and examples of prior communications deliverables

**Timing:** The application window is open now, with submissions reviewed on a rolling basis, with **priority given to those received by 15<sup>th</sup> March 2026**. Only complete applications will be considered, and only shortlisted candidates will be contacted.

**Start date:** The starting date for this position is flexible, with a preference for candidates who can start as soon as possible.

**Work:** This is a full-time position (5 days a week), we are not looking for part time candidates at this time.

**Duration:** The contract will run initially for two years with the option of extension.

**Important:** We strongly advise applicants not to use AI tools to write their motivation letter or submission materials. Face to face discussions and hand-written tasks will be part of the subsequent interview process.