

GINGR Communications (Junior Manager)

Location Berlin (largely office based)

Start: as soon as possible

1. Background

The Renewables Grid Initiative (RGI) is a unique collaboration of NGOs and TSOs from across Europe, engaging in an 'energy transition ecosystem-of-actors'. We promote fair, transparent, sustainable grid development to enable the growth of renewables and achieve full decarbonisation in line with the Paris Agreement. GINGR is a joint initiative of RGI and the International Union for Conservation of Nature (IUCN). It aims to facilitate Nature- and People-Positive renewable energy and grid deployment by establishing an industry-supported, government-endorsed monitoring and reporting framework at a global scale.

RGI is now looking for a Junior Communications Manager to join the GINGR Team, working as part of a dynamic, international group that bridges sectors and cultures. The successful candidate will fit well into our team of smart, driven, and creative individuals, and will be comfortable bridging divides between the corporate and non-governmental world. See [GINGR.org](https://www.gingr.org) for more details.

2. Your Role

As **GINGR Junior Communications Manager**, you will support the day-to-day delivery of GINGR's communications activities, with a particular focus on digital content, website and CRM management, social media and newsletters and the operation of these systems. With responsibility for these activities, and working closely with the GINGR Communications Manager, the GINGR Coordinator and colleagues across the GINGR and RGI teams, you will help ensure that GINGR communicates its work in a timely, engaging and professional way across its different channels. You will also be required to provide communications and organisational support for periodic GINGR events and other activities.

Your core responsibilities will include:

- **Website & Digital Content:** Maintaining, managing and regularly updating the GINGR website using WordPress, including publishing and formatting content, reviewing and updating pages and ensuring information is accurate and up to date.
- **CRM Management:** Managing and maintaining GINGR's CRM system, including keeping stakeholder information and mailing lists accurate and up to date, supporting audience segmentation and helping colleagues use the system effectively.
- **Content Creation & Social Media:** Drafting, editing, formatting, designing and publishing content for GINGR's website, social media channels, newsletters and other communications materials, as well as researching and sourcing relevant external content.
- **Publications & Communications Materials:** Supporting the formatting, proofreading and production of reports, factsheets, presentations and other communications materials, helping ensure visual and editorial consistency across GINGR outputs.

Other responsibilities will include:

- **Event Support:** Supporting the organisation and communications of GINGR events, including conferences, webinars and workshops.
- **Contributing to RGI's Other Work and Initiatives:** Supporting the wider RGI Communications Team with communications activities and ad hoc tasks as needed.

3. Your Qualifications and Skills

We are looking for a proactive, hands-on and well-organised team player who enjoys working across different communications tasks in a dynamic, multicultural environment. You are keen to learn, attentive to detail, a self-starter, and comfortable working at pace while collaborating closely with colleagues.

Required qualifications and experience:

- An academic background in media/communications, political science, energy/environmental studies or a related field, or equivalent relevant experience.
- At least two years of relevant professional experience in corporate communications, digital communications, content creation or a related field. Relevant internships or comparable practical experience may be considered.
- Strong writing and editing skills in English, with an excellent command of written English. An additional European language would be an asset.
- Good digital skills and a strong eye for formatting, consistency and detail, including:
 - Hands-on experience of using **WordPress** to maintain, publish, update, format website content.
 - Experience creating, adapting and publishing content for social media, particularly LinkedIn.
 - Experience using CRM systems and Mailchimp or comparable tools to manage contacts, mailing lists and external email communications.

Desirable attributes:

- Knowledge of or interest in renewable energy, climate, nature and/or environmental topics.
- Experience with graphic design or content creation tools, such as Figma, InDesign or Canva.

Note: Candidates must already hold a valid work permit for Germany. Knowledge of German is desirable but not essential, as GINGR is a global programme.

4. What We Offer

- The opportunity to contribute to an ambitious global initiative at the intersection of renewable energy, nature and people.
- A highly international, interdisciplinary and collaborative team, with opportunities for learning and professional development.
- Opportunities to attend international events and workshops within Europe and beyond.

5. How to Apply / Other Details

Submission: Please address your application to Gus Schellekens, Director GINGR, and submit the documents below to jobs@renewables-grid.eu. Your application must include:

- A one-page motivation letter (mentioning your earliest start date and salary expectations).
- A full professional CV, including qualifications and work experience.
- A summary document showcasing relevant work case studies and examples of prior communications deliverables.

Timing: The application window is open now, with submissions reviewed on a rolling basis. Priority will be given to applications received by 30 September 2026. Only complete applications will be considered, and only shortlisted candidates will be contacted.

Start date: The start date for this position is flexible, with a preference for candidates who can start as soon as possible.

Work: This position is ideally full-time (five days per week), but applications for a minimum of 80% (four days per week) will also be considered.

Duration: The contract will run initially for two years, with the option of extension subject to project budgets.

Important: We strongly advise applicants not to use AI tools to write their motivation letter or submission materials. Face-to-face discussions and hand-written tasks will form part of the subsequent interview process.