Communications Officer – Climate Innovation & Impact (m/f/x)

Stellenanbieter: BASE Foundation

Location: Basel, Switzerland (office-based)
Employment: Full-time (100%)
Contract: One year, with the possibility of extension
Expected start: January 2027
Application deadline: 13 December 2026

About BASE

At BASE, we believe that addressing climate change requires more than good ideas. We need new ways of doing business, innovative financing solutions, and the ability to make them work in practice.

BASE Foundation is a Swiss not-for-profit organisation and a specialised partner of the United Nations Environment Programme (UNEP).

We work at the intersection of development finance, sustainable technologies, business, and the public sector. We develop and implement innovative business models and financing strategies to mobilise investment and make climate solutions more accessible and affordable.

We are a hands-on organisation. We don’t just develop concepts or write reports. We put our ideas to the test, working with businesses, financial institutions, governments, and international organisations to see what works, learn from experience, and help successful solutions grow.

Our projects take us across Africa, Asia, Latin America, and Europe, tackling a wide range of climate challenges.

Learn more about BASE at www.energy-base.org.

The Opportunity

We are looking for a creative and enthusiastic Communications Officer to join our team in Basel.

At BASE, we develop new approaches to tackling climate change. But having good ideas is only part of the challenge. We also need to communicate them in ways that get people interested, help them understand what we do, and encourage them to get involved.

And that’s not always easy. There is a lot of information competing for people’s attention, and we work with very different audiences, from donors and businesses to governments,

international organisations, and the wider public.

We’re looking for someone who enjoys this challenge, brings fresh ideas, and thinks creatively about how we communicate. Someone with strong storytelling skills who can turn complex topics into engaging stories, understand what matters to different audiences, and find original ways to capture their attention.

You’ll work closely with our teams, learn about projects in different parts of the world, and have the opportunity to shape how BASE communicates what we do and why it matters.

What You’ll Do

Communications Strategy & Storytelling

- Help develop and implement communication strategies for BASE and its projects, finding effective ways to reach different audiences.
- Turn complex technical and financial topics into interesting, clear, and accessible content.
- Identify stories, angles, and opportunities that can help our work get noticed and reach the right people.
- Follow developments in climate action, sustainable energy, and finance, identifying opportunities for BASE to contribute through articles, opinion pieces, and other content.
- Propose creative approaches and new communication formats to make our messages more engaging and effective.

Content Creation & Digital Communications

- Write and produce content for our websites, social media, newsletters, articles, press releases, and other communication channels.
- Develop visual content, including graphics and videos, working with colleagues and external specialists when needed.
- Contribute to BASE’s and its projects’ digital communications, including websites, LinkedIn, and YouTube.
- Support the preparation, design, and publication of reports, white papers, and other materials.
- Use communication analytics and audience feedback to understand what works and improve our approach.

Working with Our Teams & Partners

- Work with colleagues across BASE to understand their projects and communicate results and lessons learned.
- Collaborate with our international partners on communication activities.
- Build relationships with journalists and media outlets and identify opportunities to share BASE’s work more widely.
- Support the organisation and promotion of webinars, workshops, conferences, and

other events.

What We’re Looking For

We’re looking for someone curious, creative, and organised, with a genuine interest in climate and sustainability. You don’t need to be an expert in the topics we work on, but you should be keen to learn.

What Matters Most

- Excellent writing and storytelling skills in English (C1 or higher), particularly the ability to explain complex topics in a simple and interesting way.
- A degree or relevant professional experience in communications, journalism, public relations, or a related field.
- Experience developing content and messages for different audiences.
- Creativity, initiative, and good judgement about how to communicate effectively.
- Ability to work independently while enjoying collaboration with colleagues from different backgrounds.
- Strong organisational and interpersonal skills, with the flexibility to manage different tasks and priorities.

It Would Also Be Great If You Have

- Experience with graphic design, video editing, or audiovisual content.
- Familiarity with website management, WordPress, or other digital communication tools.
- Experience using social media and website analytics.
- Knowledge of sustainable energy, climate finance, or international development.
- Experience using AI tools to support communication activities.
- Experience organising events or working with the media.
- Additional languages, such as German, French, or Spanish.

We know that no one ticks every box. If you think you could do a great job and are excited about working with us, we’d be happy to hear from you.

Why Join BASE?

BASE is a small, international team of people with different backgrounds and expertise who enjoy exploring new ideas and finding practical solutions to difficult problems.

You’ll have the chance to:

- **Work on something meaningful.** Help communicate new approaches to addressing climate change and making sustainable solutions more accessible.
- **Be part of an innovative environment.** We develop and test new ideas, learn from experience, and are always looking for better ways of doing things.

- **Work internationally.** Collaborate with colleagues and partners across different countries and cultures.
- **Bring your own ideas.** We value initiative and creativity, and you'll have room to shape how we communicate.
- **Learn from different perspectives.** Work alongside colleagues with expertise in finance, engineering, business, and international development.

Benefits

- Five weeks of paid annual leave.
- Swiss pension and social insurance coverage.
- Opportunities for professional development and international collaboration.
- A friendly, multicultural working environment with the opportunity to contribute to meaningful climate projects.

How to Apply

Please submit your CV and a cover letter explaining your motivation for joining BASE.

You're also welcome to attach a PDF showing examples of your previous work, in whatever format best demonstrates your creativity, communication skills, and what you could bring to BASE.

Application deadline: December 13, 2026

APPLICANTS MUST HOLD A VALID SWISS WORK PERMIT OR EU/EFTA CITIZENSHIP.

Bewerbungsschluss: 13.12.2026

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